

Introduction

I wrote this email for my client's weekly newsletter. It gives subscribers, parents with young kids, tips on having a great trip to DC. You can view the full email [here](#).

Subject Line: 5 Tips For A Successful Family Field Trip

Washington, DC has a variety of free museums perfect for a homeschool family field trip, covering every subject, from science to American history.

But it's easy for trips to end in frustration and disgruntlement rather than a fun, successful field trip creating a positive experience for your kids.

Use these five simple tips to improve your next family trip.

#1: Drive rather than take the Metro

- Cheaper
- Less stressful for everyone
- Keeps kids in a familiar environment the longest

#2: Have a simple, flexible plan in hand

- Create a plan for the trip before you leave the house
- Be willing to change if circumstances do
- Remember to plan for food and bathroom breaks

#3: Take a free tour

- Provides an overview of exhibits and artifacts
- Learn information from knowledgeable guides
- Makes visiting the museum more approachable

#4: Leave before they're ready to go

- Head out while the kids are still happy
- Don't push them that extra thirty minutes
- Leaving happy makes them excited to go back

#5: Have snacks and drinks on the way home

- Prevent hungry meltdowns on the ride back
- Choose bottled water and mess-free snacks
- Keeps the return journey pleasant for everyone

Use these tips on your next family field trip to create a fun, positive experience for everyone, leaving you all eager to plan another one.