

Introduction

I wrote this email for my client's weekly newsletter. It entertains readers and encourages people to visit the museum themselves. You can see the original email here- <https://mailchi.mp/2830f1fb3a80/visiting-air-and-space-with-a-four-year-old>.

Subject Line: Visiting Air and Space with a Four-Year-Old

Preview Text: Thoughts and Observations

On Tuesday, our family visited the revamped Air and Space Museum with a friend's family. I was put in charge of the four-year-old, which made for an interesting museum experience.

- The touchscreens are great, but many didn't respond well to her tiny fingers.
- The touchscreens also didn't include as much interaction as she would have liked.
- She wanted to get on all the planes and was upset she could only get on two.
- We went through one plane three times. She was happy.



- She liked each exhibit for about a minute before she was ready to move on. If it was up to her, we'd probably finish with the museum in about thirty minutes.
- She was also sad there were no rockets to get on.
- She could reach the sinks in the bathroom, but not the hand driers.
- The elevators were able to hold our large stroller and the entire family, so that's great.
- But she preferred the moving stairs. (Escalators.)
- Elevators were also present in the three-story gift shop and Apollo exhibit. Much appreciated.
- Don't take kids in the gift shop unless you want to be asked every two seconds if they can get this.
- Four-year-olds don't have much appreciation for history.

Overall, we had a good time and while this particular child didn't enjoy every part of the museum, there was plenty to keep her entertained.