

Introduction

I wrote this as a potential email for Juniper Books. It builds hype for their new Outlander book covers while encouraging subscribers to buy.

New Outlander Covers Email

No need to time travel to get our latest release.

Brighten your bookcase with our entire nine-book Outlander collection. Now with new Juniper Books original covers.

Each book features a stunning dark green dust jacket with eye-catching artwork on the spine. Our designer carefully chose illustrations that tie back to the books, including:

- Apothecary bottles in honor of Claire's nursing background
- Flowers related to the book or its Scottish setting
- A Scottish knotted braid across the top and bottom of each book

Purchase your collection today and re-live the epic historical romance before season eight airs. It's a spectacular addition to your home library, sure to impress fellow Outlander fans.

It also makes an excellent gift for:

- Mother's Day
- Friends birthdays
- Graduation from high school or college